



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5030976

Schedule Dates 10/26/21-10/31/21
Advertiser Terry McAuliffe-American Federation Of Teachers
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Candidate (1011043)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est. 716 McAuliffe / AFT Week #1

Date Entered 11/09/21
Last Modified 11/09/21
Entered By Hailey Zeiler
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,175.00
Net Total \$29,325.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	18	\$34,500.00
Grand Total:	18	\$34,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	7A- 8A (EST)			1						1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	7A- 8A (EST)				1						\$1,600.00		Washington (WJLA)		11/9/21
2.0.1	Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
3.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	7A- 8A (EST)					1				1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	8A- 9A (EST)			1							\$1,600.00		Washington (WJLA)		11/9/21
4.0.1	Preempt	10/26/21															Washington (WJLA)	Pre-empt/Exception -	
5.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	8A- 9A (EST)				1						\$1,600.00		Washington (WJLA)		11/9/21
5.0.1	Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
6.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	8A- 9A (EST)					1				1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	11A- 12P (EST)			1						1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
8.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	11A- 12P (EST)				1					1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
9.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	11A- 12P (EST)					1				1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
10.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	2P- 3P (EST)			1						1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	2P- 3P (EST)				1					1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
12.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	7P- 7:30P (EST)			1						1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/9/21
13.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	7:30P- 8P (EST)			1						1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
14.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	7:30P- 8P (EST)				1					1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	7:30P- 8P (EST)					1				1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	11P- 11:30P (EST)			2						1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
16.0.1	Preempt	10/26/21															Washington (WJLA)	Pre-empt/Exception -	
17.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	11P- 11:30P (EST)				2					1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
17.0.1	Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
18.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	11P- 11:30P (EST)					1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	11:35P- 12:35A (EST)			1						1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
20.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	11:35P- 12:35A (EST)				1					1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
21.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	11:35P- 12:35A (EST)					1					\$400.00		Washington (WJLA)		11/9/21
21.0.1	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	

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22.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	9P- 10P (EST)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21

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